



Craig Cameron's Extreme Cowboy Race™ at Equine Affaire

April 8, 9 & 11, 2010 • Ohio Expo Center in Columbus, OH



WHAT IS THE EXTREME COWBOY RACE™?

Craig Cameron will not only present clinics at the 2010 Equine Affaire in Columbus, OH, but will also conduct his Extreme Cowboy Race on Thursday, Friday, and Sunday at the event. The Extreme Cowboy Race—as seen on RFD-TV—will be a timed and judged race through an obstacle course that is designed not only to push horse and rider teams out of their traditional “comfort zones,” but also to test communication between horse and rider and the horsemanship skills and athletic abilities of each competitor. Spectators will find the competition exciting and entertaining to watch while contenders will address the challenges of the race in pursuit of cash and prizes and the title of “Extreme Cowboy Race Champion.”

A LITTLE BACKGROUND:

The Extreme Cowboy Race™ was created by Craig Cameron along with Ryan Dohrn of HorseCity.com. Craig Cameron has designed and hosted several races at his Double Horn Ranch in Bluffdale, TX, since 2005. HorseCity.com decided to name the event the Extreme Cowboy Race to challenge typical reality TV shows with an infusion of horseback riding thrills. Each season Craig Cameron assembles an impressive roster of competitors from around the country who compete for the title of Extreme Cowboy Race Champion. The Extreme Cowboy Race spans 15, 30-minute episodes featuring horse and rider teams as they complete the various rounds of the race course. The Extreme Cowboy Race airs on RFD-TV and is also available on HorseCity.com or via podcast through iTunes for those who do not get RFD-TV.

THE EXTREME COWBOY RACE™ AT EQUINE AFFAIRE

Although the Extreme Cowboy Race at Equine Affaire is not currently scheduled to be filmed for broadcast, the competition will include all of the same elements, excitement, and prizes associated with Craig Cameron's televised productions in Texas. The Extreme Cowboy Race will take place in the Coliseum at the Ohio Expo Center in Columbus, OH. A maximum of 36 horse/rider teams will be selected by Mr. Cameron for participation in the race. The first 18 teams will compete on Thursday afternoon, April 8th. The remaining 18 teams will compete on Friday afternoon, April 9th. The top ten horse and rider teams plus one wild card team will advance to the Extreme Cowboy Race finals on Sunday, April 11th.

THE RACE COURSE:

The race course will be constructed within the 212' x 90' parameters of the Coliseum and will feature obstacles similar to those featured in previous races as well as several new obstacles designed specifically for the race at Equine Affaire. The course is likely to include obstacles and activities such as: ball maneuvering, trust exercises, jumping over obstacles, rollbacks, ground tying, conquering dirt terrain, technical patterns, and bareback riding, etc.

OBJECTIVES AND JUDGING

The Extreme Cowboy Race™ will be a timed event during which the performance of each horse and rider team will be judged on each obstacle for quality of horsemanship. For each obstacle, judges will award performance points on a scale of 1-10 based on the following criteria: horsemanship, cadence, control, horse's attitude, and overall execution. Horses and riders will be required to complete each obstacle within a given time in order to receive points. If an obstacle is not completed within the given timeframe, the contestant will be flagged and must move on to the next obstacle. Times will be translated into points, with the highest overall point score winning the race.

HOW TO APPLY

The Extreme Cowboy Race will be open to all riders age 18 years and older and horses of all breeds. All horse and rider teams will compete against each other; there will be no “divisions” based on gender or age. Interested riders may apply by downloading an entry form at www.equineaffaire.com or by calling 740-845-0085 to receive an application by mail.

The entry fee for each horse/rider team is \$375. Individual riders may compete with more than one horse in the race, but they must submit a separate application and fee for each horse they wish to enter in the race. Applications and videos will

be received by Equine Affaire and then forwarded to Craig Cameron who will select the 36 competitors for the race. Applications must be submitted by February 15, 2010, in order to be included in the “first batch” of applications forwarded to Mr. Cameron for his review. Applications will be considered until 36 contestants are confirmed.

To be considered to ride in the race, you must submit a video along with your completed application, signed Extreme Cowboy Race Rules, and entry fee. This video must show you and your horse schooling, competing, or working and will be used to evaluate your horsemanship skills and your horse’s ability. Suggested elements to demonstrate on the video include: jumping, backing, side pass, walking over a tarp, gymkhana games, trail obstacles, navigating uneven terrain, lead changes, etc. All videos must be in standard DVD format or as an online link to YouTube. If you send a smaller sized video camera tape, you must submit it with a VHS adapter tape or your application will not be considered. Videos should be brief (no more than five minutes) and marked with your name and address. While we do everything we can to return applicant videos, we are unable to guarantee that your submission will be sent back to you. We recommend that you not submit footage that you must have back.

Once selections have been made, contestants will be notified by phone. Any applicants who are not selected will receive notification by phone or email and their entry fee checks will be returned. ***Entry fees of accepted contestants will not be refundable.***

PRIZES

Cash prizes will be awarded to the top three finishers. The first place team will receive \$2,000, a saddle from Tub’s Tack, and the title of “Extreme Cowboy Race Champion”; the second place team will receive \$1,500; the third place team will receive \$750. All prizes will be awarded at the conclusion of the final phase of the Race on Sunday.

ADDITIONAL INFORMATION ABOUT COMPETING IN THE EXTREME COWBOY RACE™ AT EQUINE AFFAIRE:

1. Contestants must check in for the race at the Barn Office at the Ohio Expo Center between 9:00am and 3:00pm on Thursday, April 8th. Upon checking in, contestants will receive a copy of the obstacle course and participant order of go.
2. One horse stall in the barn area will be provided for each contestant in the race. The stall will be available for use beginning at 9:00am on Thursday and must be vacated by 8:00pm on Sunday, April 11th. Additional stalls may be purchased for use as tack stalls for \$40.00/night. Participants are responsible for bringing or purchasing their own feed and bedding. Straw and shavings will be available for purchase on site.
3. The Extreme Cowboy Race at Equine Affaire will offer a unique and exciting opportunity to test your horsemanship and compete for valuable prizes. Please be aware that the race will be conducted in a large arena where there are likely to be large crowds in attendance. While there will be an arena available for schooling and exercising horses, opportunities to warm up or practice in the Race arena will not be available. If you and/or your horse cannot function well in such an environment, we cannot encourage you to compete.
4. All horses brought to the Ohio Expo Center must be free of illness and infectious disease. Any horse transported to the show from outside of the State of Ohio must be accompanied by:
 - a negative test result for equine infectious anemia (Coggins Test) dated within 12 months of April 8, 2010
 - a Certificate of Veterinary Inspection (health papers) dated within 30 days of April 8, 2010.A veterinarian will be at the event, and horse owners will be required to present their horses’ health papers upon check-in at the Barn Office.
5. Please be at the entrance of the Coliseum approximately 15 minutes prior to your ride time.

ANY QUESTIONS ABOUT THE RACE?

If you have any questions, please contact Equine Affaire’s Program Associate, Paula Woodward, at (740) 845-0085 ext. 109, or via email at pwoodward@equineaffaire.com.