



CALENDAR OF EVENTS LISTING - FOR IMMEDIATE RELEASE

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February 4–7, 2010 – Equine Affaire: Fairplex, Pomona, CA

Equine Affaire, the premiere equestrian gathering in North America, will return to Fairplex and celebrate its 10th year in California on February 4–7, 2010. The event's unparalleled educational program will include nearly 150 clinics, seminars, and demonstrations by many of the foremost names in the horse industry including general trainers **Craig Cameron, Ken McNabb, Richard Winters, Tommy Garland, and Stacy Westfall** as well as discipline-specific trainers including **Jan Ebeling** (*Dressage*), **Sharon Camarillo** (*Barrel Racing & Pole Bending*), **Barbra Schulte** (*Cutting*), **Stacy Westfall** (*Reining*), **Nick Karazissis** (*Hunters & Jumpers*), **Mark Shaffer** (*Western Pleasure*), **Larry Whitesell** (*Easy-Gaited Horses*), **Hardy Zantke** (*Driving*), **Daniel Stewart** (*Ride Right*), **Bonnie Davis** (*Trail Riding & Camping*), and **Scott Hansen** (*Trail*).

More than 400 of the nation's finest equine-related retailers and manufacturers will fill six exhibit halls at Fairplex and the outdoor areas in between creating the finest equine-related trade show in the West. In addition to an extensive Breed Pavilion showcasing dozens of horse breeds from around the world and a Youth Pavilion with exhibits and activities for young horse enthusiasts, there will be a Trail Riding Pavilion featuring informative demos, exhibits, and

specialized products to enhance your trail riding experience. And you won't want to miss Craig Cameron's Extreme Cowboy Race which will be presented on Thursday, Friday, and Saturday evenings beginning at 7:30pm in the covered arena.

Equine Affaire will take place Thursday–Saturday from 9:00am–7:00pm and Sunday from 9:00am–5:00pm. Adult tickets will range in price from \$16/day to \$50 for a four-day pass; youth tickets will range from \$10 to \$30; children six and under will be admitted free. General admission will include entry to the trade show, all clinics, seminars, and demonstrations, *and* the Extreme Cowboy Race each evening. Adults will receive a free event program with admission. Discount rates are available at many Equine Affaire host hotels near the facility, and camping will be available at the Fairplex KOA. For details on Equine Affaire, consult www.equineaffaire.com or call (740) 845-0085 Monday–Friday 9:00am–5:00pm Eastern.

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