



CALENDAR OF EVENTS LISTING - FOR IMMEDIATE RELEASE

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February 4–6, 2010 – Craig Cameron’s Extreme Cowboy Race, Fairplex, Pomona, CA.

Equine Affaire—the nation’s premiere equine exposition and equestrian gathering—will return to Fairplex in Pomona, CA, on February 4–7, 2010, and once again feature Craig Cameron’s Extreme Cowboy Race as part of the expo’s program. As seen on RFD-TV, the Extreme Cowboy Race is an exciting competition in which up to 36 pre-selected horse and rider teams will race through a challenging obstacle course while being timed and judged on horsemanship criteria. The competition will be conducted on Thursday, Friday and Saturday evenings at 7:30 in the covered outdoor arena. Selected teams will compete for \$4,250 in cash and other prizes as well as the title of Extreme Cowboy Race Champion. The competition will be open to adult riders and horses of all breeds. Details on the competition and how to apply to compete are available at www.equineaffaire.com or www.craigcameron.com or by contacting Paula Woodward at program@equineaffaire.com or (740) 845-0085 ext. 109 Monday-Friday from 9:00am-5:00pm Eastern. The application deadline is December 7th. Put your horse and your horsemanship skills to the test—or come to Equine Affaire and enjoy the fast-paced action of this exciting event and cheer on your favorite competitors.

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