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Pictures, clinician biographies, and assistance in arranging interviews available.

FOR IMMEDIATE RELEASE

## **Dozens of Renowned Equine Professionals in One Place for One Weekend**

**POMONA, CA, February 1– 4, 2007** – Equine Affaire, the premiere horse exposition in North America, returns to Fairplex with a powerhouse line-up of clinicians and presentations. This one-of-a-kind opportunity for horse enthusiasts offers four full days with a non-repeating schedule of demonstrations, clinics, and seminars. Presenters and topics will include:

- Chris Cox (general training)
- Leslie Desmond (horsemanship through feel)
- Craig Cameron (reining & horsemanship)
- David Lichman (Parelli Certified trainer)
- Hilda Gurney (dressage)
- Ted Robinson (reined cow horse)
- Tim Grubb (hunters & jumpers)
- Kristie Peterson (barrel racing & pole bending)
- Lisa Singer (driving)
- Patick Hooks (ranch horse versatility)
- Julie Goodnight (straightforward horsemanship)
- Chris Irwin (general training)
- Brenda Imus (easy-gaited horses)
- Anne Speck (saddleseat English pleasure)
- Scot Hansen (trail riding & mounted police training techniques)
- Mary Midkiff (rider conditioning)

- MORE -

**Event Highlights** – Equine Affaire has something for horse enthusiasts of all ages, disciplines, breeds, and experience. Not only will you find the largest horse-related trade show in the West with more than 350 industry-leading exhibitors but there are more than 60 outstanding demonstrations and hands-on seminars on the Seminar Stage and in the Demo Ring. The Breed Pavilion showcases horse breeds from around the world, including breed representatives of each breed to answer questions and a rotating cast of selected stallions, mares, and geldings. Activities and presentations for young horse enthusiasts in the Arabian Horse Association Youth Pavilion include educational information about equine careers and The Celebrity Horse Showcase. And, of course, there's the free raffle featuring a variety of valuable prizes. Even more exciting, the television show *America by Horseback* and the radio show *Speaking of Horses* will be broadcasting live from the event, complete with presenter and attendee interviews.

**Event Hours and Admission** – Admission includes all clinics, seminars, and demonstrations.

Thursday–Saturday: 9:00am–7:00pm (clinics in the covered arena until 9:00pm) and Sunday: 9:00am–5:00pm.

Adults: \$15/day; \$45/four-day pass

Children 7–12: \$10/day; \$30/four-day pass, Children under 6: Free  
Fairplex will charge for parking.

For more attendee information visit [www.equineaffaire.com](http://www.equineaffaire.com) or call (740) 845-0085 weekdays from 9:00am–5:00pm Eastern.

**About Equine Affaire** – Established in 1993, Equine Affaire, Inc. produces annual education-oriented equestrian events across the United States. Equine Affaire's mission is to provide a comprehensive introduction to the extraordinary world of horses for non-horse people and to “expand the horizons” of current horsemen. Equine Affaire strives to promote communication and cooperation within the diverse national horse industry, improve the horse management, training, and riding skills of current horsemen while showcasing the finest horses and competitors of a variety of breeds and equine disciplines.

**Equine Affaire Sponsors** – Equine Affaire thanks sponsors such as California Horsetrader, Official Publication of Equine Affaire; Carson Trailer, Official Trailer of Equine Affaire; Farnam Companies, Inc., Sponsor of the Courtesy Shopping Bag; FCP, Inc., Official Barn of Equine Affaire; Arabian Horse Association, Sponsor of the Arabian Horse Association Youth Pavilion; as well as everyone else who helps make Equine Affaire an affordable event for horsepeople of all breed and sport affiliations.

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