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FOR IMMEDIATE RELEASE

More Than 100,000 People Expected in W. Springfield, MA

W. SPRINGFIELD, MA, November 9-12, 2006 – Equine Affaire, the premiere horse exposition in North America, returns for the ninth time to the Eastern States Exposition this November. The event’s legendary educational program will include more than 150 different clinics, seminars, and demonstrations by highly renowned national and international trainers, competitors, and coaches. The trade show, one of the largest in the country, will feature more than 450 commercial exhibitors.

Event Hours

Thursday–Saturday: 9:00am–7:30pm / Sunday: 9:00am–5:00pm

Admission

Adults: \$13/day; \$40/four-day pass

Children 7–12: \$8/day; \$24/four-day pass

Children under 6: Free

Includes all clinics, seminars, and demonstrations. Eastern States Exposition will charge for parking.

Special Event: Pfizer Fantasia

A musical celebration of the horse featuring drill teams, freestyle dressage and reining, trick roping, vaulting, comedy, and more.

Hours and Admission

Thursday–Saturday: 8:00pm (doors open at 7:30pm, requires a separate \$20 ticket)

Attendee Information

Equine Affaire: (740) 845-0085 weekdays from 9:00am–5:00pm Eastern or www.equineaffaire.com

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Event Highlights – Equine Affaire offers something to horse enthusiasts of all ages, levels of expertise, all disciplines, and all breeds, including:

- The largest horse-related trade show in the East with more than 450 industry-leading exhibitors.
- An exclusive, non-repeating, schedule of clinics by nationally and internationally renowned professionals. Sessions will be conducted in the Coliseum, the Silver Star Trailers Arena in the Mallary Complex, and the clinic arena in the Young Building.
- Outstanding demonstrations and hands-on seminars in the Wahl Clipper Seminar Stage, GLC 5500 Demo Ring, and the Arabian Horse Association Youth Pavilion demo ring.
- A showcase of horse breeds from around the world, including breed representatives to answer questions in the Breed Pavilion in the Stroh Building and in the Horse & Farm Exhibits area in C-Barn.
- Activities and presentations for young horse enthusiasts in the Arabian Horse Association Youth Pavilion, including the Stone Horse® Celebrity Horse Showcase.
- Exclusive free raffle featuring a variety of valuable prizes.

For Additional Information – contact Angela Ryan (740-845-0085 / aryan@equineaffaire.com) or visit www.equineaffaire.com. A detailed list of clinicians, their pictures, and biographies is available. Other event pictures are available upon request.

About Equine Affaire – Established in 1993, Equine Affaire produces annual equine education-oriented events across the United States. Equine Affaire’s mission is to:

- Provide a comprehensive introduction to the extraordinary world of horses for non-horse people and to “expand the horizons” of current horsemen
- Promote communication and cooperation within the diverse national horse industry
- Improve the horse management, training, and riding skills of current horsemen
- Showcase the finest horses and competitors of a variety of breeds and equine disciplines

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