



FAMILY SPECIAL EVENT - FOR IMMEDIATE RELEASE

CONTACT:

Angela Ryan, Equine Affaire
phone/fax: 740-845-0085 ext. 110

aryan@equineaffaire.com / www.equineaffaire.com

Fantastic and Fanciful Family Event – The Pfizer Fantasia

W. SPRINGFIELD, MA, November 9-11, 2006 – The lights dim. The music soars. Your heart pounds as horses sweep into the Coliseum, their hoofs thundering. And you are, once again, dazzled.

“The show was so outstanding; I can’t find the words to express my enjoyment!”

~ Joanne P., Fantasia Attendee ~

A Spectacular Special Event – Equine Affaire, the premiere horse exposition in North America, brings their signature special event, The Pfizer Fantasia, back to the Coliseum at the Eastern States Exposition for the ninth year. This one-of-a-kind, family-friendly musical celebration of the horse features a variety of stunning equestrian acts choreographed to beautiful music. Precision drill teams, freestyle dressage and reining, trick roping, vaulting, and comedy will take your breath away.

Pfizer Fantasia Hours and Admission: Thursday–Saturday: 8:00pm

For tickets (\$14.75-\$26.75) call: 740-845-0085 weekdays from 9:00am–5:00pm Eastern or visit www.equineaffaire.com

Equine Affaire – A four day event, November 9-12, 2006, featuring 150 different clinics, seminars, and demonstrations by renowned trainers, competitors, and coaches; a Youth Pavilion; and a trade show with more than 450 exhibitors. Hours are Thursday–Saturday: 9:00am–7:30pm / Sunday: 9:00am–5:00pm. General admission tickets include all events before 8:00pm. Adults: \$13/day; \$40/four-day pass; Children 7–12: \$8/day; \$24/four-day pass; Children under 6: Free. Tickets can be purchased by calling (740) 845-0085 weekdays from 9:00am–5:00pm Eastern or visiting www.equineaffaire.com. Eastern States Exposition will charge for parking.

###