

FOR IMMEDIATE RELEASE
For your "Calendar of Events"

DATE: November 9-12, 2006
TITLE: EQUINE AFFAIRE®
LOCATION: Eastern States Exposition, W. Springfield, MA
INFO: www.equineaffaire.com or (740) 845-0085

Release also available electronically

Equine Affaire Brings Top Professionals to New England in November

Equine Affaire will return for the ninth annual exposition at the Eastern States Exposition in W. Springfield, MA, on November 9th through the 12th. The four-day event will offer an exciting roster of educational programs, one of the most extensive equine-related trade shows in the nation, Breed and Youth Pavilions, and the show's signature evening program—the Pfizer Fantasia. The 2006 educational program will include more than 200 different clinics, seminars, and demonstrations presented by many of the horse industry's leading professionals and covering all aspects of horse care, training, competition, and horse management. Equine Affaire will offer horse enthusiasts of all ages, backgrounds, and disciplines the opportunity to shop, learn, network, and share their passion for horses.

The 2006 event will feature clinics presented by Leslie Desmond (general training & horsemanship), Denny Emerson (eventing), Craig Cameron (general training & horsemanship), Carol Lavell (dressage), Sharon Camarillo (barrel racing & horsemanship), Charles Wilhelm (colt starting & general horsemanship), Jeff Cook (hunters & jumpers), Dale Livingston (western pleasure), Cesar Parra, DDS (dressage), Linda Tellington-Jones (TTouch®), Mary Trowbridge (English pleasure), Stacy Westfall (reining), Muffy Seaton (driving), Kenny Harlow (general training), Donna Snyder-Smith (Centered Riding® & distance competition), Scott Hansen (trail riding & mounted police training), Eitan Beth-Halachmy (cowboy dressage), Nicole Carswell (easy gaited horses), Clay Maier (long lining), and many, many more.

The largest equine-related trade show in the East will feature more than 450 of the horse industry's finest retailers and manufacturers and cover acres of indoor and outdoor exhibit space. Shoppers will find the gamut of the latest in horse care products, equipment, art, and unique gifts at their fingertips.

Equine Affaire's nominal general admission fee includes entry to the trade show and all clinics, seminars, and demonstrations. The Pfizer Fantasia—Equine Affaire's highly anticipated Musical Celebration of the Horse—will be presented on Thursday, Friday, and Saturday evenings. A separate ticket is required for the Pfizer Fantasia; all tickets go on sale July 17, 2006.

Discount rates are available at Equine Affaire host hotels, and camping is available at the Eastern States Exposition for \$25 per day. For more information call (740) 845-0085 weekdays 9:00am-5:00pm Eastern or consult www.equineaffaire.com.

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For alternate formats:

http://www.equineaffaire.com/common/about_us/press_releases.html